

# What's so special about 300 East 25th Street in Brooklyn?

**Author:** kp

Community & Customer Manager Renee McClure and Summer Intern Asiyah Piper with residents of The 300 East 25th Street Block Association, winner of the National Grid Leadership in Sustainable Practices Award.

The 300 East 25<sup>th</sup> Street Block Association in Brooklyn has the distinction of receiving the National Grid Leadership in Sustainable Practices Award as part of the annual Brooklyn Botanic Garden Greenest Block in Brooklyn Contest. For 25 years, the Greenest Block in Brooklyn Contest has been a cornerstone of Brooklyn Botanic Garden's (BBG) community greening initiatives. The contest supports communities in coming together to address issues unique to living in a densely populated urban environment: greening in limited streetscape spaces; street tree care; use of smart, sustainable horticultural practices; and water conservation.

Our New York President **John Bruckner** says about the contest — “The Greenest Block in Brooklyn competition brings communities together to make Brooklyn a cleaner, greener place and instills neighborhood pride. National Grid shares the commitment to more sustainable solutions and we continue to transform our business for a cleaner energy future. National Grid's long-standing partnership with BBG underpins our core value to make a difference in the communities where we live and work. We are pleased to present this year's National Grid Leadership in Sustainable Practices Award to 300 East 25th Street Block Association.”

We have a long-standing partnership with BBG. Through our Corporate Citizenship and Community and Customer Management teams we support BBGs community greening programs and have presented the special sustainability award for close to a decade.

Community & Customer Manager **Renee McClure** gave remarks and presented the award to The 300 East 25<sup>th</sup> Street Block Association. She says the group was selected for engaging residents throughout their community, and utilizing vertical spaces for gardening while maximizing the use of waste material.

Read more about the BBG Greenest Block in Brooklyn Contest as reported in the [Brooklyn Daily Eagle](#) or visit the [BBG website](#).

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