

Chairman's Awards 2016: try it ... you might just win!

Author: test

Rafael Sulit and Emily Johnson from the US Social Media team did just that last year. They won in the Customer Delivery category, for social media innovation. Take a look at their video, where they share their experience of the whole nomination process.

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Rafael's and Emily's top tips!

- A picture speaks a thousand words; use visuals to tell your story
- Don't forget to show your metrics
- Include examples for each of the 'benefits' as you fill in your form
- Highlight how you have collaborated widely on your project
- Tie your story to the business priorities
- See this as the start of a journey to take your project further in the future

You can find more information on the categories and the criteria for judging in the ['How to submit a great entry'](#) document.

For access to the online submission system, and to view more judges' insight videos, visit the [Chairman's Awards Infonet page](#).

You have until January 31, 2016 to submit your nomination.

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